



Less noise. More momentum.

A modular identity for teams who need focus and clarity.

THE THREE PLANES

Three aligned, offset modules form an ordered system. No generic cloud or rounded bubble mark: the distinctive rhythm signals coordination and progress.

The thinking behind the form.

A connected workspace that turns complexity into visible progress.

WHO WE SERVE

Growing teams who need visibility without unnecessary complexity.

WHY WE EXIST

A connected workspace that turns complexity into visible progress.

WHAT WE BELIEVE

MODULAR / CLEAR / HUMAN

Less noise. More momentum.

What the brand stands for.

A simple narrative that guides future design and content decisions.

OUR PRINCIPLE

Three aligned, offset modules form an ordered system. No generic cloud or rounded bubble mark: the distinctive rhythm signals coordination and progress.

THREE NON-NEGOTIABLE VALUES

- 01 **MODULAR**
- 02 **CLEAR**
- 03 **HUMAN**

An unmistakable atmosphere.

The mark, palette and visual rhythm must reinforce the same idea.



MASTER ICON



NIMBUS

NIMBUS favors product screenshots, purposeful editorial imagery and clear information density. Avoid generic office stock photos and distracting 3D blobs.



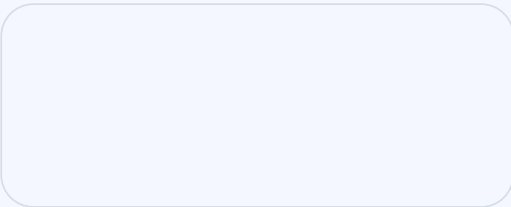
Ink
#13213B



Secondary
#3864E9



Accent
#786CE7



Canvas
#F4F7FF

The brand in the world.

A consistent voice, disciplined applications and a recognizable signature.

 **NIMBUS**

PRODUCTFEATURESCONTACT

Less noise.
More progress.

Get started

Overview

12Projects

08Active

Platform

Launch

Research

BRAND VOICE

01

Plainspoken, not technical

02

Helpful, not cheerful

03

Direct, not cold

Everything shown is a self-initiated identity concept. No real client engagement, commercial outcomes or third-party endorsement are claimed.