

n VÉRA

A quieter kind of home.

A considered identity for everyday objects and calm interiors.

THE PORTAL

A single architectural opening: stable, welcoming, and memorable. Its quiet geometry stands apart without decorative leaves or fragile detail.

The thinking behind the form.

Thoughtful essentials for a slower, more intentional everyday.

WHO WE SERVE

Design-aware homeowners
who seek quiet, functional
everyday objects.

WHY WE EXIST

Thoughtful essentials for a
slower, more intentional
everyday.

WHAT WE BELIEVE

CALM / TACTILE /
INTENTIONAL

A quieter kind of home.

What the brand stands for.

A simple narrative that guides future design and content decisions.

OUR PRINCIPLE

A single architectural opening: stable, welcoming, and memorable. Its quiet geometry stands apart without decorative leaves or fragile detail.

THREE NON-NEGOTIABLE VALUES

- 01 CALM
- 02 TACTILE
- 03 INTENTIONAL

An unmistakable atmosphere.

The mark, palette and visual rhythm must reinforce the same idea.



MASTER ICON



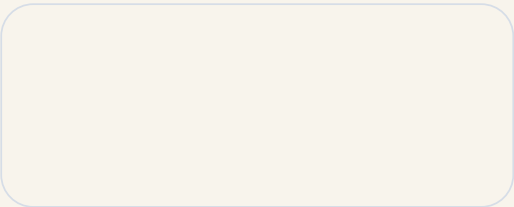
Ink
#263829



Secondary
#B67B62



Accent
#DCCAB5



Canvas
#F8F4EC

The brand in the world.

A consistent voice, disciplined applications and a recognizable signature.



ABOUTCOLLECTIONSJOURNAL



Make space for everyday.

Form, function and a quieter way to
live.

BRAND VOICE

01

Warm, never sentimental

02

Clear, never vague

03

Considered, never precious

APPLICATION / CONCEPT

Everything shown is a self-initiated identity concept. No real client engagement, commercial outcomes or third-party endorsement are claimed.